

Strictly Necessary cookies					
Cookie key	Domain	Path	Cookie type	Expiration	Description
receive-cookie-deprecation	.adnxs.com	/	Third-party	1 year 1 month	This cookie is used to signal to the website owner about the deprecation of cookies being received by the system, ensuring compliance and adaptability with evolving web standards and privacy legislation.
_GRECAPTCHA	www.google.com	/recaptcha	Third-party	6 months	Google reCAPTCHA sets a necessary cookie (_GRECAPTCHA) when executed for the purpose of providing its risk analysis.
_dc_gtm_UA-17445359-1	.nirlat.com	/	First-party	52 seconds	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.
VISITOR_PRIVACY_METADATA	.youtube.com	/	Third-party	6 months	This cookie is used to store the user's consent and privacy choices for their interaction with the site. It records data on the visitor's consent regarding various privacy policies and settings, ensuring that their preferences are honored in future sessions.
PHPSESSID	nirlat.com	/	First-party	Session	Cookie generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables. It is normally a random generated number, how it is used can be specific to the site, but a good example is maintaining a logged-in status for a user between pages.
Performance cookies					
Cookie key	Domain	Path	Cookie type	Expiration	Description
sbjs_udata	.nirlat.com	/	First-party	Session	This cookie is used to store user-specific data to help monitor and analyze the effectiveness of the advertising campaigns and optimize the user experience on the website.
_ga	.en.nirlat.com	/	First-party	1 year 1 month	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
sbjs_current_add	.nirlat.com	/	First-party	Session	This cookie is used to store information about the current visit to distinguish between users and sessions. It typically includes details such as source of traffic, campaign data, and user behavior to help in tracking and analyzing the effectiveness of marketing campaigns.
sbjs_first	.nirlat.com	/	First-party	Session	This cookie is used to store information about the user's first session on the website. It tracks details such as the source from which the user came, the path they took, which search engine and keyword were used, and their location at the time of the first visit. This information is used to analyze and improve the website's performance by understanding user behavior.
_gid	.nirlat.com	/	First-party	1 day	This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews.
sbjs_session	.nirlat.com	/	First-party	30 minutes	This cookie is used to track user activity and sessions to improve the performance and usability of the website, helping to understand how visitors interact with the website.
sbjs_migrations	.nirlat.com	/	First-party	Session	This cookie is used to track user interactions and migration between different pages or sections of the website to improve user experience and website performance analytics.
sbjs_current	.nirlat.com	/	First-party	Session	This cookie is used to track users' activities and interactions across the website to facilitate better analysis and understanding of traffic sources and user behavior.
_gid	.en.nirlat.com	/	First-party	1 day	This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews.
_gat_UA-17445359-8	.en.nirlat.com	/	First-party	58 seconds	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It is a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.
_ga	.nirlat.com	/	First-party	1 year 1 month	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
_ga_1Q0ZED056P	.nirlat.com	/	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.
sbjs_first_add	.nirlat.com	/	First-party	Session	This cookie is used to store details about the user's first visit to the website, including timestamp, referring site, and source of the traffic, to assess the effectiveness of marketing campaigns and website sources.
_lscache_vary	nirlat.com	/	First-party	2 days	This cookie is used to optimize the serving of cached pages to users based on their custom preferences or browsing behavior. It helps enhance website performance and load times.
_ga_GN2EGGH1BK	.nirlat.com	/	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.
Targeting cookies					
Cookie key	Domain	Path	Cookie type	Expiration	Description
IDE	.doubleclick.net	/	Third-party	1 year	This cookie is set by Doubleclick and carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.
uuid2	.adnxs.com	/	Third-party	3 months	This cookie allows targeted advertising through the AppNexus platform - collects anonymous data on ad views IP address, page views, and more.
YSC	.youtube.com	/	Third-party	Session	This cookie is set by YouTube to track views of embedded videos.
_gcl_au	.nirlat.com	/	First-party	3 months	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services
XANDR_PANID	.adnxs.com	/	Third-party	3 months	This cookie is used to deliver ads more relevant to you and your interests. It is also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign.
VISITOR_INFO1_LIVE	.youtube.com	/	Third-party	6 months	This cookie is set by Youtube to keep track of user preferences for Youtube videos embedded in sites; it can also determine whether the website visitor is using the new or old version of the Youtube interface.
_fbp	.nirlat.com	/	First-party	3 months	Used by Meta to deliver a series of advertisement products such as real time bidding from third party advertisers
Unclassified cookies					
Cookie key	Domain	Path	Cookie type	Expiration	Description
first_visit	.nirlat.com	/	First-party	12 months	Targeting Cookies
anonymous_id	.nirlat.com	/	First-party	12 months	Strictly Necessary Cookies
_hjSession_1329325	.nirlat.com	/	First-party	30 minutes	Strictly Necessary Cookies
flashy_cache	nirlat.com	/	First-party	1 year	Performance Cookies
_hjSessionUser_1329325	.nirlat.com	/	First-party	1 year	Strictly Necessary Cookies
flashy_cart	nirlat.com	/	First-party	1 year	Performance Cookies
flashy_attribution	.nirlat.com	/	First-party	12 months	Performance Cookies